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AUO Display Plus Acquires Digital Signage Software Rise Vision

Service and Support / News & Event



Industrial and Commercial Display Solutions Provider Adds Education Focused Digital Signage Software Provider To Broaden Service Offerings

AUO Display Plus (ADP), a wholly-owned industrial and commercial display subsidiary of Taiwan's AUO Corporation (TWSE: 2409), has acquired the long-running cloud-based digital signage software company Rise Vision (www.risevision.com), strengthening ADP's growing portfolio of partners and enabling them to help organizations communicate better using digital signage solutions.

As a leading provider of industrial and commercial displays, ADP expects to bolster its range of smart display solutions with value-added software capabilities and provide customers with more choices and flexibility while extending Rise Vision's SaaS (Software as Service) business reach to more applications and areas like retail, enterprise and hospitality.

"Rise Vision partners with ADP to provide digital signage solutions that help organizations communicate better," said Brian Loosbrock, CEO of Rise Vision. "With easy to use software, compatibility with a wide range of hardware, and 500+ professionally designed templates, organizations can be up and running in minutes."

The acquisition of Rise Vision provides ADP with deeper expertise in the education market and subscription-based SaaS services, tapping into Rise Vision's expertise to enable a new service for ADP's worldwide customer base. "The acquisition of Rise Vision is an important milestone for ADP," said SH Liao, President of ADP. "The demand for SaaS applications is growing rapidly, and the integration of software and hardware will become a major competitive factor. Rise Vision's business model can help our customers succeed in their respective vertical markets.

"The partnership will provide us with an opportunity to expand the depth of solutions we can provide in the future," said Loosbrock. "Rise Vision will continue to provide easy to use software, new templates added each week to save customers hours of content creation time, amazing customer service, and simple, affordable pricing. We're excited to start this new chapter in our long history with ADP."



AUO Display Plus Acquires Digital Signage Software Rise Vision to gain deeper expertise in the education market and subscription-based SaaS services.